

TRINKLER *Production*

Services	Rates	NOTES
Initial Consultation	Free	<ul style="list-style-type: none"> The initial 1 hour consultation includes and is limited to our meeting and preparation time required to estimate the cost or rates applicable to your project as well as establishing your general project needs. It does not include extensive discussion of design details, services, etc. Additional fees may apply for anything more.
Commissioned Art	Rate	NOTES
Custom Digital Fine Art	\$500/image minimum	<ul style="list-style-type: none"> You won't believe the reasonable prices for custom art by Michael Trinkler! Here's the deal... We'll sell reproductions of any commission work if you do NOT wish to purchase copyrights. This is how we're able to keep prices low You'll get an Original piece that will be signed & numbered ONE of the LIMITED EDITION. If you purchase copyrights, you will be own the one & only signed print. We'll never reprint or sell the image in any way, shape, or form. This will increase the price significantly since it is a rare & unique one of a kind. A non-refundable 50% deposit will be required. Price may rise depending on complexity of a project.
<ul style="list-style-type: none"> Get your Original artwork by Michael Trinkler while prices are low! His life will be dedicated to building bodies of work that will show his diverse skill-set & amazing creativity that over time will range from digital painting, oil & acrylic painting, sculpting, songwriting, etc. Michael does not like to release artwork until a body of work is ready, so check in from time to time to see when his next great release will be or sign up for our mailer & we'll keep you posted 		

WEB SITE DESIGN SERVICES	Rate	NOTES
Web Site Design	\$45/hour	<ul style="list-style-type: none"> • Basic web design services, including consultation services on new and existing sites as well as free Google Analytics software for tracking visitors.
		<ul style="list-style-type: none"> • The static website is appropriate when: • Your website objective is simple (ie, text and a few images nicely arranged) • You won't change the content regularly • You know that you won't change or add functionality to your website often • You plan to inform, entertain, persuade, create awareness, and generate leads for offline sales
		<ul style="list-style-type: none"> • The dynamic website is appropriate when: • You want to sell products on the internet • Your website will be updated regularly • Your website will be updated by multiple users for blogging, email sign-up, guest book, events calendar, forum board, etc. • You plan to generate web based sales
Flash Web Site Design Services	\$55/hour	<ul style="list-style-type: none"> • Flash enhanced web site design services, including same as above.
Web Site Maintenance and Repair Service (tp sites)	\$45/month (includes one hour of work per month)	<ul style="list-style-type: none"> • This rate is for content updating of sites we have designed or redesigned. This rate does not pertain to site development or implementation of new design services on existing sites. • Add, remove or change text • Add articles, reports, ebooks or links to existing pages • Add logos, photographs, or images • Maintenance services apply to changes to your existing design. • Maintenance does not apply to redesigning an entire page or site.

Web Site Maintenance and Repair Service (Other Developers)	\$45/month (includes one hour of work per month)	<ul style="list-style-type: none"> • This rate is for content updating of sites created by other developers. This rate does not pertain to site development or implementation of new design services on existing sites. • Add, remove or change text • Add articles, reports, ebooks or links to existing pages • Add logos, photographs, or images • Maintenance services apply to changes to your existing design. • Maintenance does not apply to redesigning an entire page or site.
Customization of E-Commerce Solutions	\$45/hour	<ul style="list-style-type: none"> • Rate is for customization of e-commerce part of a web site, using proprietary software purchased by the client or browser-based customization. This rate does not include locating an e-commerce solution (see Services section below) nor the cost of setting up e-commerce capacity on your web site (or any monthly fees payable to your e-commerce host).
Site Design and User Interface Consulting	\$40/hour	<ul style="list-style-type: none"> • This rate is for design, content editing and user interface advice/consulting only. This rate does not apply to clients who commission an entire web site design, redesign, or periodic maintenance schedule (see above for consultancy rates for those services).
GRAPHIC SERVICES	Rate	NOTES
Custom Web Graphics	\$45/hour	<ul style="list-style-type: none"> • Includes backgrounds, buttons, rollovers, navigational elements, and custom clip art or illustrations for site enhancement. Rate does not apply to logo or banner ad design.
Animated Graphics	\$50/hour	<ul style="list-style-type: none"> • Animated GIFs.
Flash Animated Graphics	\$55/hour	<ul style="list-style-type: none"> • Graphics animated with Flash.
Power Point Presentations	\$50/hour	<ul style="list-style-type: none"> • Graphics, charts, clip art, text animated and compiled in a slide

		show presentation format.
Custom Illustrations, Clip Art, and Computer Art	\$45/hour	<ul style="list-style-type: none"> Rate applies to all graphics for print and web purposes which are hand-drawn and then converted to a high-resolution electronic file (if required), as well as computer generated artwork. Rate does not apply to business logos and banners.
Scanning, Digitizing, Optimizing, and Editing Client Graphics.	\$40/hour	<ul style="list-style-type: none"> Applies to non-custom graphics and graphics supplied by client.
BUSINESS LOGO SERVICES AND BANNER ADS	Rate	NOTES
Business Logo Design (Black and White)	\$45/hour (min. 4 hrs)	<ul style="list-style-type: none"> Printed sample and high-resolution electronic file.
Business Logo Design (Spot Color)	\$50/hour (min. 5 hrs)	<ul style="list-style-type: none"> Printed sample and high-resolution electronic file.
Business Logo Design (Full Color/Photographic)	\$55/hour (min. 6 hrs)	<ul style="list-style-type: none"> Printed sample and high-resolution electronic file.
Internet Banner	\$45/hour (min. 2 hrs)	<ul style="list-style-type: none"> Rate for non-animated banner ad. Does not include cost of digitizing or designing company logo, if required. Common sizes (200x75, 234x60, 200x200, 392x10, 486x60, 500x200, 500x250 pixels)
Animated Internet Banner	\$50/hour (min. 4 hrs)	<ul style="list-style-type: none"> Animated GIF banner design. Does not include cost of digitizing or designing company logo, if required. Common sizes (200x75, 234x60, 200x200, 392x10, 486x60, 500x200, 500x250 pixels)
Flash Internet Banner	\$55/hour (min. 6 hrs)	<ul style="list-style-type: none"> Animated Flash banner design. Does not include cost of digitizing or designing company logo, if required. Common sizes (200x75, 234x60, 200x200, 392x10, 486x60, 500x200, 500x250 pixels)

PHOTOGRAPHIC SERVICES	Rate	NOTES
Custom Photographic Services	\$45/hour	<ul style="list-style-type: none"> Rate applies to on-site photography, and time involved in processing and developing. Additional travel allowance of \$80 per day (if overnight stay is required) or \$25 per day (if not overnight), plus mileage reimbursement at 32¢/mile. Note: Travel limited to 150 mile radius of Kansas City.
Photographic Image Scanning, Editing and Touch-Up Services	\$40/hour	<ul style="list-style-type: none"> Rate applies to both custom photographs and client-supplied photographs.
Licensing of Existing Trinkler Production Photographs	\$40 per photo	<ul style="list-style-type: none"> Per photo rate is for unlimited usage (if photo appears more than once) in same project. License is not for use in other projects.
Stock Photographs from Trinkler Production	\$10 per photo	<ul style="list-style-type: none"> This rate is for non-exclusive use of royalty-free photographs from Trinkler Production. Per photo rate is for unlimited usage (if photo appears more than once) in same project. Please note: photographs were not taken by Trinkler Production.
Locating and Obtaining Rights for Use of Licensed Stock Photography	\$40/hour	<ul style="list-style-type: none"> Rate includes locating suitable photographic images from professional licensing agencies and applying for usage rights. Rate does not include fees payable to licensing agencies for rights.
TEXT SERVICES	Rate	NOTES
Copy Writing	\$35/hour	<ul style="list-style-type: none"> Rates are for writing from existing printed or online materials.
Text Editing and Proofreading	\$35/hour	<ul style="list-style-type: none"> Rate applies to text supplied by client.
Data Entry, Typing, and OCR	\$35/hour	<ul style="list-style-type: none"> Applies to written materials supplied by client that are not in digitized format.

DESKTOP PUBLISHING SERVICES		
DESKTOP PUBLISHING SERVICES	Rate	NOTES
Desktop Publishing Layout and Design	\$50/hour	<ul style="list-style-type: none"> Rate applies to layout and design of all desktop publishing projects. Does not apply to pre-press services such as color separation, trapping, printer proofs, etc.
RESEARCH AND OUTSIDE SERVICES ASSISTANCE		
RESEARCH AND OUTSIDE SERVICES ASSISTANCE	Rate	NOTES
Assistance with Internet Domain Name Registration	\$40 per domain name	<ul style="list-style-type: none"> Rate includes cost of checking availability of name(s) and submitting necessary information to registration service.
Search Engine Submissions	\$50 per web site	<ul style="list-style-type: none"> Rate is for registration of your site with the top search engines and directories.
Basic SEO Search Engine Optimization	\$50 per web page	<ul style="list-style-type: none"> Optimize meta tag titles, descriptions and keywords, clean up site code, add internal links to content and revise h1/alt tags)
Assistance with Web Site Hosting and Registration	\$90 per web site (every 6 months)	<ul style="list-style-type: none"> Rate includes web site hosting and registering your site. Rate includes setup costs and fees charged by the web host.
Assistance with E-Commerce Solution Research and Registration	\$100 per web site	<ul style="list-style-type: none"> Rate includes locating a suitable e-commerce solution for your web site (shopping cart, online credit card processing, interactive forms, etc.) and signing registering your company with them. Rate does not include setup costs and monthly fees charged by the e-commerce host and/or credit card company. Rate does not include customization and set up of your site (see Customization of E-Commerce Solutions above).
Research into Web Site Design and Services offered by your Competitors	\$50 per competitor	<ul style="list-style-type: none"> Rate includes examination of competitor(s) web sites and a summary written report for each competitor.

Assistance with Locating Pre-Press and Printing Services	\$60 per project	<ul style="list-style-type: none"> Rate includes locating a suitable pre-press service bureau and/or printer for your desktop publishing project. Rate does not include cost of pre-press and printing services.
Liaison with Pre-Press and Printing Services	\$35/hour	<ul style="list-style-type: none"> Rate applies to supervision of print job with your contracted pre-press service bureau and/or printer to ensure printing of your desktop publishing project to your specifications. Rate does not include cost of pre-press and printing services.
Audio & Video Editing & Mixing		
Audio & Video Editing & Mixing	Rate	NOTES
Audio & Video Editing & Mixing	\$55/hour	<ul style="list-style-type: none"> Rate applies to digital audio & video editing & mixing. We use pro quality equipment & software. Rate includes web preparations, conversions, & deployments. Perfect for custom wedding, family reunion and/or old family photo movie slide shows viewable on burned DVD compatible players. Attention musicians that need amazing editing on tracks recorded in a studio double our price. We completed the majority of the tracking & editing on our band's 2006 debut. SIMPLY PUT, WE KNOW HOW TO EDIT VIDEO & AUDIO!
Printing		
Photographic Prints	Rate	NOTES
Photographic Prints	\$0.25 per square inch	<ul style="list-style-type: none"> Trinkler Production Glossy or Matte Photographs suitable for framing. No reproduction or electronic use rights granted. To figure price multiply width by height by \$.025 (ie. 8x10= 80 sq in. & 80x\$.025=\$20.00 so \$20.00 will be the price of your photographic print) Price does not include tax/shipping/handling.
Giclée Prints	Depends on	<ul style="list-style-type: none"> Print your image on our high

	paper/canvas, size	<p>quality photo paper, watercolor paper, or even canvas that we will hand stretch over one of our wood stretcher frames.</p> <ul style="list-style-type: none"> If the image is not one of ours, please make sure that the image you want printed is Copyright FREE! If you are uncertain, email us for help.
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Frame Your Art	Rate	NOTES
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Custom Framing	Depends on frame, matte, etc.	<ul style="list-style-type: none"> We have successfully completed projects as large as 2,300 frames. We continue to have repeat customers because our process caters to making your experience as painless as possible. After an initial consultation with you, we'll find some possible frame moulds, consult again, confirm your choice, bringing you a corner sample(s) & then help you choose a matte & quality of glass/acrylic. Then, we frame your image/object once we have the ordered materials in hand & then deliver it personally to you.
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Image Details to Send:	<ul style="list-style-type: none"> We will need to know the size and whether it is on canvas or paper. Please include a short description of the image including key colors & art style.
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Frame Details to Send:	<ul style="list-style-type: none"> We'll need to know mouldings, styles & colors of interests.
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Frame Mouldings <ul style="list-style-type: none"> Wood Metal 	Colors <ul style="list-style-type: none"> Black Bronze Copper DarkWood Gold LightWood Silver White 	Styles <ul style="list-style-type: none"> Contemporary Distressed Embossed/Debossed Ornate Shadowbox/Floaters Traditional Veneer
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Email us at business@trinklerproduction.com for consultation.



Current Rates:

- Please review the rates above. You will see that our low fees are extremely competitive in today's web and graphic design market. One reason is that we have recently started to offer these services. After years of dreaming of having our own one stop shop creative business, we have finally begun to realize that dream with a lot of hard work. We believe absolutely in providing a high quality service that we can be proud of. So, while our prices are low, we do not believe in doing low quality work. We simply do our very best at every endeavor we undertake and we believe our work is a direct reflection of our integrity. We believe you will be extremely happy with the results of any project we undertake on your behalf. Take advantage of our limited time new service rates: all fees listed above are current and good through **December 31, 2010**.

Customized Project Fees:

- Because every job is different, we don't generally offer "package deals" (except where noted for flat rate and/or minimum time services). This ensures that you will be charged a fee which is fair and reflective of actual work done. For hourly work, if something takes 15 minutes, you will be charged at 25% of the hourly rate, thus ensuring that you pay only for time spent on your job. All work is fully invoiced, with billable hours for each type of work noted. To ensure that Trinkler Production stays within your budget, we will fully discuss design parameters ahead of time and reach an agreement regarding the expected time and cost involved to ensure the end product you require. Flat rate and minimum time services are quoted based on a typical process — if you desire something fancy or complicated, the cost may be slightly higher.

Billing & Payment Terms

- 50% of estimated costs are due upon contract signing unless the project is determined to be small or of short duration. **This payment must be made before any work is begun on a project.**
- If you request additional work beyond the scope of the original proposal, your overall cost will increase, and the development time will be adjusted (most likely affecting/delaying the project completion deadline).
- Trinkler Production reserves the right to invoice the client at any time if project extends beyond projected completion date, or if the number of billable hours on the project exceeds the estimated project time.
- 100% of invoiced costs must be paid prior to submitting the project to print and/or full web deployment.
- You are billed in real time, so if it only takes us 15 minutes to make your changes, you are only charged for 25% of the hourly rate. The exception will be if pricing above indicates a flat rate or minimum charge.
- We accept PayPal, Cashier's Checks, Money Orders and Personal and/or Business Checks. However, if a check is returned, there will be an additional \$25.00 fee.
- If your credit card is rejected or check returned, your work will not be released until full payment has been received.
- We send out electronic invoices for payment by e-mail.
- We prefer e-mail communication, which helps facilitate the documentation of design/project discussions. We realize that this may not always be appropriate, and will schedule phone conversations as needed. You can always call Michael (Owner/Artist &

Designer) or Christy (Owner/Business Manager) in an emergency situation at 913.908.4845 (8:00 AM - 5:00 PM CST).

- You will be billed hourly for technical/troubleshooting phone correspondences after the first hour. Email correspondence is free.
- For further information, contact us: business@trinklerproduction.com
- We recognize the need for budget control, and we will email written reports on time as the project progresses.
- Projects billed by the hour includes all time spent directly on the project, including: project research and development, client consultations, design work, revisions, proof output, coordinating with sub-contractors, and communications (phone, email, and in person).
- Billable time may also include travel time to client's location or other location associated with the job, as required.

Changes to Quoted Amount:

- Please note that the original quotation you receive will be an **estimate only**. If you should later change your mind about what types of services you require, alter the complexity of the design, or otherwise make adjustments to the scope of the job, your original quoted amount will be adjusted to reflect this. We will make every effort to inform you of any increases to the final cost of your project, and where possible, obtain your permission prior to proceeding with the requested work. Please note that increases in the complexity of your project will also affect deadlines for completion.

Project Cancellation

- Should client or designer stop the project at any time during the development period, designer will invoice for work completed up to the point of termination. Cancellation fees may apply as determined by Trinkler Production.

Turn- around Times

- Turn-around times will vary depending on project type and specification. Rush delivery is available for an additional charge, please contact us for details.

Ethical Business Practices:

- As a family owned business, certain limitations apply. In order to ensure the highest quality work for each of our clients, we attempt to devote as much of our full attention as possible to each project in turn. If we are engaged in other projects that would not allow us to complete your project by your deadline date, we will inform you of that fact when you contact us with your project information. We do not believe in making promises which we cannot deliver upon "just to get your business." We hope that when future projects come up, you will again consider our services.
- We will, of course, let you know if your project is beyond the scope of our current services, and will encourage you to check back in a few months - you may find that we

have added just the skills you were seeking, and may then be in a position to assist you with a similar project!

- We believe every project is different and deserves its own design solution. All designs are custom designs (no templates are reused, and no source code is taken from other developer's sites). All custom graphics and custom photography will be our original work.

Trinkler Production Can Also Help Design The Following:

- Business Cards
- Brochures
- Company Logos
- Letterheads
- Envelopes
- Postcards
- Flyers
- Posters
- Pocket Folders
- Invitations (Wedding, Save the Date, Baby Showers)
- Announcements (Graduation)
- Catalogs
- Manuals
- Newsletters
- Calendars
- Sticky Note (post it)
- Mouse Pads
- Banner ads
- Tickets
- Door Hangers
- Thank You Cards
- Folding Cards
- Email Advertisements
- Magazines
- Rack Cards
- Company Note Pads
- Carbon Copy Forms
- Menus
- Yard Signs
- Vinyl Banners
- Stickers
- Return Address Labels
- T-shirt Designs
- Company Key Chains
- Magnets
- Magnetic Car Signs
- Company Pens
- CD Covers and DVD Cover Layout